



**RUST-OLEUM®
WRITE-ON PAINT®**

DESCRIPTION AND USES

Rust-Oleum® Write-On Paint® provides a smooth, hard finish which is suitable for use with dry-erase markers. Write-On Paint is ideal for use on interior surfaces such as drywall, Masonite, wood, cementitious and metal substrates. It is suitable for use in business offices, child care centers, classrooms and industrial work stations.

PRODUCT FEATURES

- Low odor
- VOC compliant nationwide
- Safe to use indoors
- Easy application
- No primer required on previously coated surfaces

PRODUCTS

DESCRIPTION (Clear)	SKU
50 Square Foot Kit	72105
100 Square Foot Kit	72110

RECOMMENDED PRIMERS

For non-ferrous substrates	SKU
Universal Acrylic Primer	278808 White
For non-ferrous substrates	SKU
ROC Prime 100	263501 Gray Primer

NOTE: Priming is not required if applying over a sound existing coating.

PRODUCT APPLICATION

SURFACE PREPARATION

Write-On is applied at a very thin film thickness; therefore **ALL** surfaces should be lightly sanded with a fine grit sandpaper to remove orange peel, high spots or any other irregularities on the substrate.

Previously coated surfaces must be in good, sound condition. Surface should be dull, clean, dry and free of dirt, grease, oil, mildew, dust and other contamination. If a solvent wipe is needed, use only MEK.

Uncoated surfaces should be primed with an appropriate primer and cured for a minimum of 24 hours before applying the Write-On Paint.

PRODUCT APPLICATION (cont.)

APPLICATION

Apply only when air temperature is between 50-90°F (10-32°C) and the surface temperature is at least 5°F (3°C) above the dew point.

Combine the two components by placing the pouch on a flat horizontal surface. Roll the pouch from the larger side toward the smaller side forcing the inter compartment membrane to break and allow the two components to mix together. Then, thoroughly mix the materials by shaking the pouch back and forth, squeezing the edges and corners toward the center of the pouch. Mix the pouch for at least one full minute.

Once the material is thoroughly mixed, cut a corner off the pouch and pour the material into a roller tray. Use a ¼" nap, de-linted, high quality roller cover. Fully saturate the roller and roll out vertically, maintaining a wet edge pattern to spread the material. Back roll to achieve a thin coat of material over the entire surface. Cut in the edges and other non rollable areas by brush. Make sure there are no pin-holes and that the coverage is thin and uniform. Write-On Paint is designed to be applied as a thin film. Write-On Paint is not suitable for spray application.

DRY & RECOAT TIMES

Dry and recoat times are based on 70°F (21°C) and 50% relative humidity. Allow more time at cooler temperatures. Dries to handle and recoat in 4-8 hours. If a second is applied, the first coat must be sanded with fine grit sandpaper prior to re-coating.

Allow Write-On Paint to cure for 3 days before using dry erase markers. Dry erase markers may be applied to the surface and then wiped off with an eraser or lint-free cloth. If after erasing, a hint of marking remains, simply use a dry erase cleaner or any other household cleaner to remove marks. Do not use abrasive cleaners, pads or cloth. Let surface dry before dry erase markers are used again.

CLEAN-UP

Clean brush and other application tools immediately with xylene.

Keep product from freezing. Do not store in temperatures lower than 50°F (10°C).

	TECHNICAL DATA	SE-01
• TRUSTED QUALITY SINCE 1921 • 	RUST-OLEUM® WRITE-ON PAINT®	

PHYSICAL PROPERTIES

		WRITE-ON PAINT
Resin Type		Polyurea
Pigment Type		Clear
Solvents		Parachlorobenzotrifluoride
Weight	Per Gallon	9.73 lbs.
	Per Liter	1.16 kg
Solids	By Weight	63.0%
	By Volume	65.0%
Volatile Organic Compounds		<100 g/l
Recommended Dry Film Thickness (DFT) Per Coat		1.0 mil (25µ)
Wet Film to Achieve DFT (unthinned material)		2.0 mils (50µ)
Practical Coverage at Recommended DFT (assumes 15% material loss)		50 sq.ft. pouch (1.2 m ² /l) 100 sq.ft. pouch (2.5 m ² /l)
Pot Life		Recommended to be used once activated and mixed properly. Any activated, unused material can be stored in a sealed container for up to 1 month
Dry Times at 70-80°F (21-27°C) and 50% Relative Humidity	Handle	4-8 hours
	Recoat*	4-8 hours
	Full Cure	72 hours
Shelf Life		2 years
Flash Point		133°F (56°C)
Safety Information		For additional information, see SDS

* Previous coat must be sanded with fine grit sandpaper prior to re-coating.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.